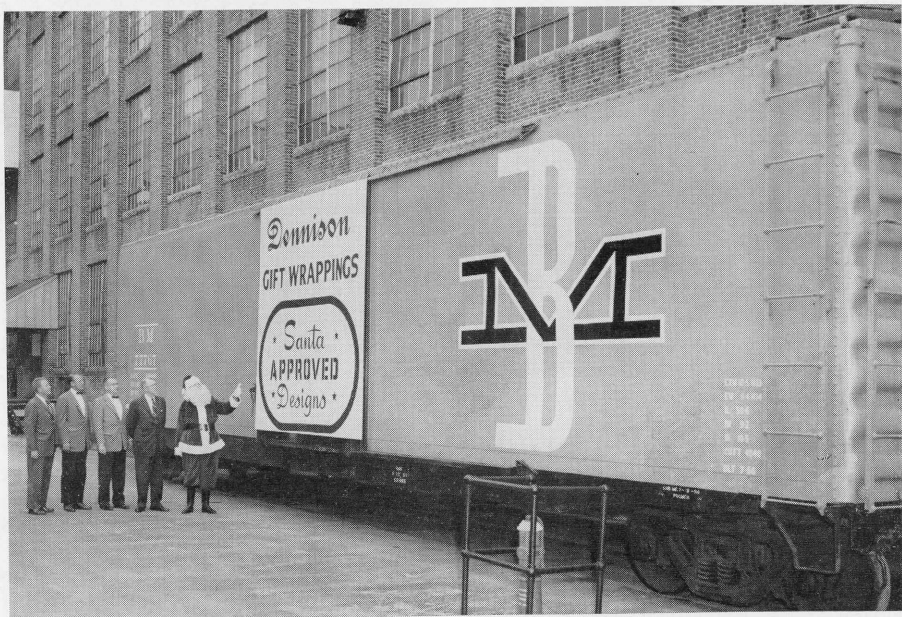


Santa Goes for New B. and M. Box Cars



Santa Claus got an early start on his 1958 campaign by using a Boston and Maine freight car to move the first carload of 1958 Christmas wrappings from the Dennison Mfg. Company plant at Maynard, Mass., to the Company's Chicago warehouse. Several similar carloads are being moved weekly from the Maynard plant. In the picture John Birkenbine, of the Dennison staff, impersonated Santa Claus to put his stamp of approval on the first shipment